

# Privacy Policy

This privacy policy outlines how Explanator, company with its registered office in Poznań (60-538), Poland, at ul. Kościelna 30 suite 59, tax ID: PL7781157012 uses and protects any information that is collected when you use its website.

Explanator is committed to ensuring that your privacy is protected within the framework of GDPR. Whenever we ask you to provide information by which you can be identified it will be used in compliance with this privacy statement. To prevent unauthorized access and/or disclosure, we established physical and electronic means, as well as organizational procedures to protect the information we collect via this website.

## What we collect and process

We may collect the following information:

- Your name and job position
- Contact information including email address and telephone number
- Your company address data (if relevant)
- IP address
- Other information e.g. interest, preferences or alike

## What we do with the information

We need this information to provide you with service, with new product releases, for accurate product deliveries and in particular for the following reasons:

- to improve our products and services,
- to send promotional emails about new products and special offers,
- to contact you for market research purposes.

To contact you we may use email, phone, fax or direct mail.

## Cookies

Cookies are IT data text files, which are stored on user's device when using a website. They usually contain the name of the website from which they originate, their storage time on the end device and a unique number.

Cookies are used to:

- adapt the content of this websites to the user preferences and optimize the use of website,
- create statistics that help to understand how users use website, which allows improving its structure and content,
- maintaining the user session after logging in. This way the user does not have to enter the login and password on each website subpage.

A cookie gives no direct access to your computer or any personal data, other than the information you decided to share with us using this website.

Cookies can be accepted or declined by the user. Web browsers accept cookies by default, but the user can modify browser setting to decline cookies. User should be aware that this may influence the performance of the website.

### **Controlling your personal information**

You may restrict the collection or use of your personal information:

- if you are asked to fill in a form on the website, look for the checkbox which can be used to indicate that you do not want the information to be used for marketing purposes
- even with your earlier consent you may change your mind. Email us at [marketing@explanator.pl](mailto:marketing@explanator.pl)

We will not reveal your personal information to third parties unless we are required by law to do so. We may use your personal information to send you promotional messages from carefully selected third parties which we think are relevant to your interests.

If you believe that information we are holding is incorrect or incomplete, please email us at the above address. We will promptly modify any information found to be incorrect.

Explanator may change this privacy policy by updating this subpage. You should check this page from time to time to ensure that you are familiar with implemented changes.

Although this Privacy Policy sets out certain rules for data management and we strive to fulfill these rules, we cannot guarantee that these rules will always be met. There may be factors beyond our control that will make the data vulnerable. Therefore, we do not give any guarantees in relation to data management and their non-disclosure. At the same time, we are open to any suggestions to increase the security of data. They can be sent to [marketing@explanator.pl](mailto:marketing@explanator.pl)